



## The Copper Mark

### Terms of Reference: The Copper Mark Field Study – Antofagasta, Chile 2025

27 November 2024

#### Overview of The Copper Mark

The vision of the Copper Mark is a sustainable society, enabled by the responsible production, sourcing, and recycling of metals. We apply robust governance, credible standards and assurance, stakeholder engagement, and leadership strategies to address past, present, and future critical impacts on people and the environment throughout metal value chains.

The Copper Mark has seen encouraging levels of adoption among copper producers (mining, smelting and refining), with over 37% of world copper mine output produced at sites that have received The Copper Mark. Among the sites that have received the Copper Mark, more than 40% also received the Molybdenum Mark, the Nickel Mark or the Zinc Mark.

#### Monitoring and Evaluation

The Copper Mark's [Theory of Change](#) envisions a positive impact on people and the environment through the implementation of standardization, the assurance framework, stakeholder engagement and leadership strategies. [The Monitoring and Evaluation \(M&E\) System](#) (revised version currently in public consultation) defines the short-term and long-term outcomes as well as the impacts in the copper industry as a result of the Copper Mark interventions. The M&E system monitors the impact of participants as well as the broader impact of the organization on the global supply chain. The M&E System takes a multi-faceted approach to gather, analyze, and report on impact.

The Copper Mark seeks a consultant to carry out a field study and research to complement the existing indicators in the M&E system. The field study is intended to assess the progress of three long-term outcomes through the indicator, "Rightsholders confirm that conditions improve for people, ecosystems, and the local environment." The long-term outcomes are 1. Respect people and communities related to metal supply chains (respect rightsholders), and remedy rightsholders where rights are violated; 2. Equitable access to land, water, and other natural resources; and 3. Contribute to economic and social development for the people and communities related to covered metal supply chains, measured through opportunities for sustainable, inclusive, decent livelihoods. In this instance, the field study will be limited to the Antofagasta region of Chile and assess the current situation for communities around existing Copper Mark recipients, as well as assess the comparative context from before those participants received The Copper Mark. The study should help inform the Copper Mark on how it can support positive change for these communities as the demand for copper continues to grow to meet the needs of the energy transition.

#### Deliverables

The Copper Mark is looking for a consultant to complete the following:



- Develop the methodology to complete the study, including mapping of key stakeholders.
- Conduct desk-based research on the context, perception, and improvements on the issues in the identified geography including a review of the Copper Mark assessment reports for relevant participants.
- Conduct field interviews with identified stakeholders which may include but are not limited to: participants; workers at participating sites, union representatives, community representatives, indigenous peoples representatives, local government bodies and regulators, representatives from civil society in particular those representing environment, etc.
- Author a report that covers:
  - Current status of conditions for people, ecosystems, and the local environment;
  - Comparison of the status of conditions from before implementation of the Copper Mark;
  - Assumptions / identification of other contributing factors; and
  - Recommendations for further improvements within the Copper Mark Assurance Framework, stakeholder engagement, and thought leadership.

### Budget and Timeline

The entire budget shall not exceed \$50,000 USD.

The anticipated timeline is to select the consultant in 2024, and work shall be completed with a final report published no later than July 2025.

### Additional Information

While international firms are welcome to apply, preference will be given to consultants who are based in or have a presence in Chile. Knowledge of the Copper Mark, copper mining, and the Chilean context are essential. Spanish language proficiency is required. Experience conducting similar projects for the metals, agricultural, fisheries, or forestry industries preferred.

### Proposals

Please submit a proposal, in English, to [info@coppermark.org](mailto:info@coppermark.org) by 31 January 2025.